

North America's National Parks: *Creating an Advertisement!*

Directions: You are tasked with creating an **advertisement** to attract tourists to one of the National Parks. Be snazzy! Be jazzy! The purpose of an advertisement is to **sell** something.

There are 2 options for your ad:

- 1) A folded brochure (see examples)
- 2) A Piktochart

Basic Requirements:

-**Large title**

-**Catch phrase:** ex, Welcome to the Grand Canyon! Get Ready to have a GRAAAND Time!

-**Location of park:** draw a simple map, include the state/province and country.

-**Size of the park**

-**History:** When and how did this become a park? Minimum of 3-4 sentences.

-**Climate & Vegetation** (look at the maps in the back of *Geography Alive!*)

-**3 things to see** while visiting the park

-**3 things to do** while visiting the park

-**3 Pictures with captions:** hand drawn, printed, or internet

-**Minimum of 3 citations:** you **must** list all of the sources you use, including the pictures!

[Pre-AP World Geo must also include 5 other miscellaneous facts about Park)

Useful websites:

U.S. Parks: <http://www.nps.gov/findapark/index.htm>

Canadian Parks: http://www.pc.gc.ca/listing/np-pn/recherche-search_e.asp?p=1

National Park Foundation: <http://www.nationalparks.org/explore-parks>

Wikipedia List of Parks: https://en.wikipedia.org/wiki/List_of_national_parks_of_the_United_States

Also check out the books in the front of the room! Books! Crazy

List of Team Jobs (For classes working in groups)

Task Master-

This person is in charge of keeping track of time and progress. The task master must assist other group workers with their needs, and be sure that the project is completed on time.



Art Director-

This person is in charge of making it look good! The art director designs the poster and is responsible for the main visual elements of the project.



Web Master-

This person is the only person who should be using a phone or other electronic device. The web master takes care of any internet research.



Researcher-

This person is in charge of looking through the various books at the front table of the classroom. The researcher should be looking for information as well as images that would be good for the poster.

