

North America's National Parks: *Creating an Advertisement!*

Directions: You and your team are tasked with creating an advertisement to attract tourists to one of the National Parks. Be snazzy! Be jazzy! The purpose of an advertisement is to **sell** something. You must make people want to go to your park!

Materials needed: 1 National Park photo (one per group), a rubric, books, 1 personal electronic device, 1 piece of poster paper, markers, colored pencils, etc.

Project Requirements:

-**Large title**, possibly with a catch phrase: Example, Welcome to the Grand Canyon! Get Ready to have a GRAAAND Time!

-**Location of park:** draw a simple map, include the state/province and country.

-**Size of the park**

-**Information about park hours** (when it is open)

-**History:** When/how did this become a park?

-**Climate** (look at the climate maps in the back of *Geography Alive!*)

-**3 things to see** while visiting the park

-**3 things to do** while visiting the park

-**5 other facts** about the park

-**3 Pictures with captions** (one must be hand drawn)

-**Minimum of 3 citations** (must include at least one book, write these on back of poster with team member names)

Useful websites:

U.S. Parks: <http://www.nps.gov/findapark/index.htm>

Canadian Parks: http://www.pc.gc.ca/listing/np-pn/recherche-search_e.asp?p=1

National Park Foundation: <http://www.nationalparks.org/explore-parks>

Wikipedia List of Parks:

https://en.wikipedia.org/wiki/List_of_national_parks_of_the_United_States

List of Team Jobs

<p>Task Master-</p> <p>This person is in charge of keeping track of time and progress. The task master must assist other group workers with their needs, and be sure that the project is completed on time.</p> 	<p>Art Director-</p> <p>This person is in charge of making it look good! The art director designs the poster and is responsible for the main visual elements of the project.</p> 
<p>Web Master-</p> <p>This person is the only person who should be using a phone or other electronic device. The web master takes care of any internet research.</p> 	<p>Researcher-</p> <p>This person is in charge of looking through the various books at the front table of the classroom. The researcher should be looking for information as well as images that would be good for the poster.</p> 

You should finish this assignment in one class period! It is due today!

Be sure to include all of your group names on the rubric and staple it to the back of your poster.

Be sure to give your best effort. I'd love to display these in our growing hallway of awesomeness.